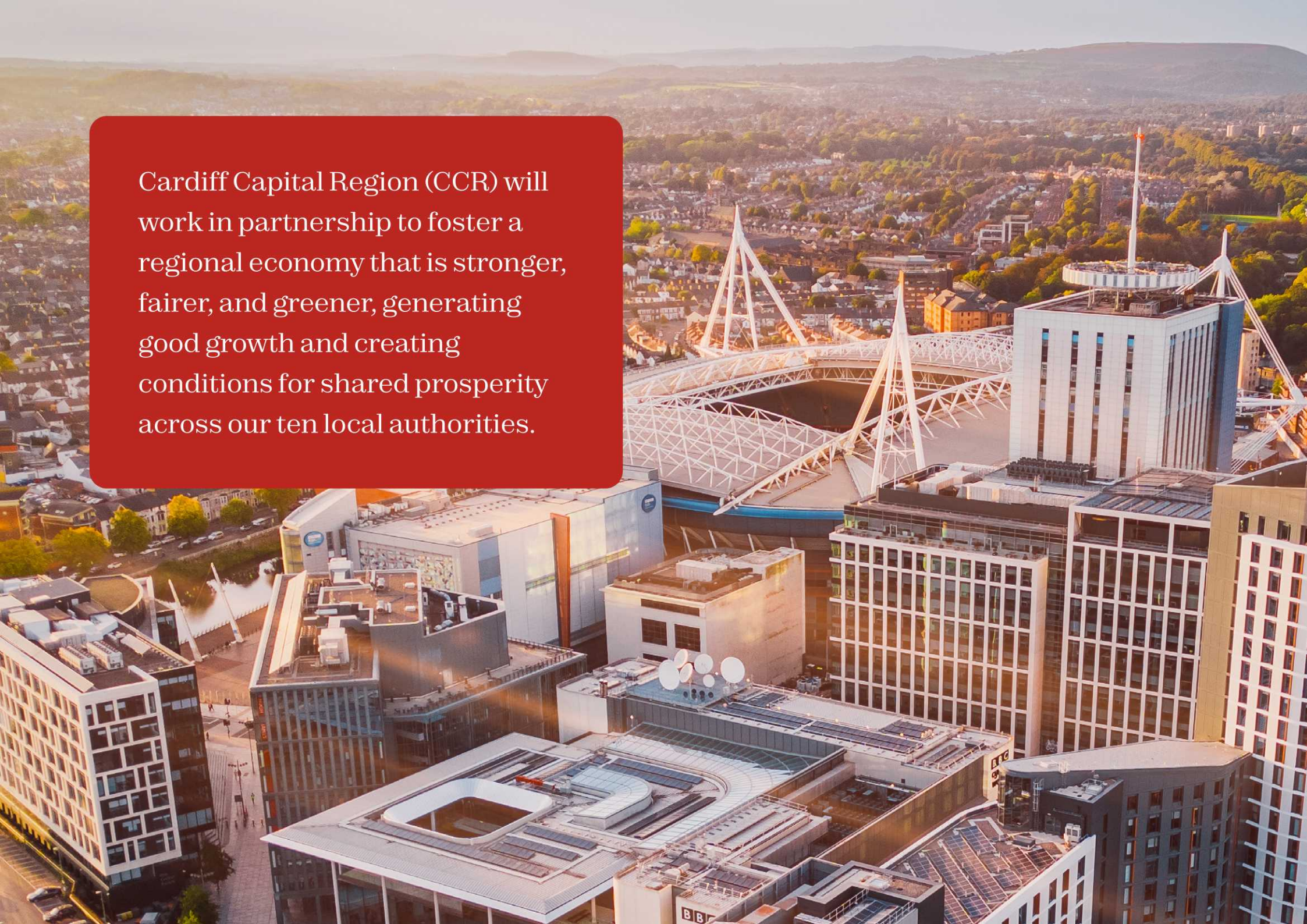
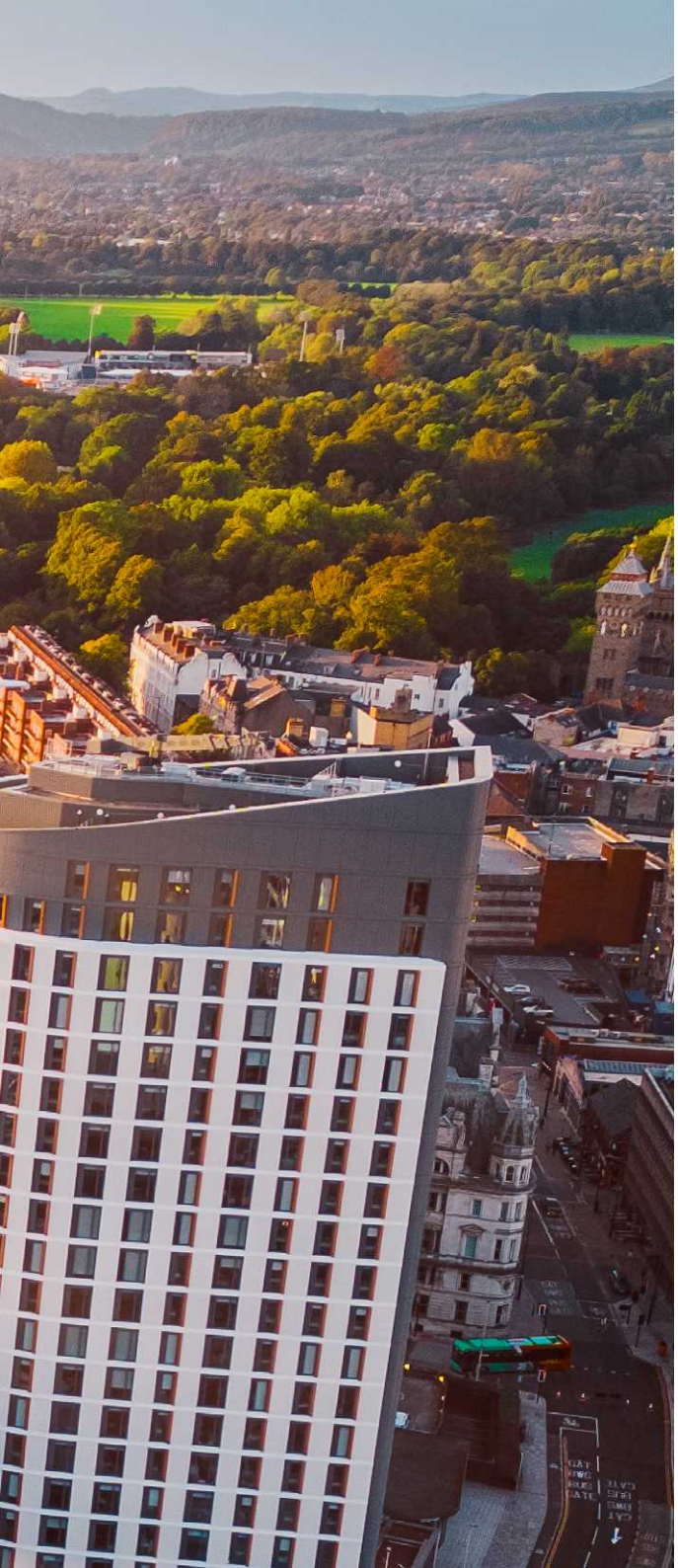
Prifddinas Ranbarth Caerdydd | Cardiff Capital Region

Invest Partnership Programme

Shaping the **region's future together**



Cardiff Capital Region (CCR) will work in partnership to foster a regional economy that is stronger, fairer, and greener, generating good growth and creating conditions for shared prosperity across our ten local authorities.



About the Programme

The Cardiff Capital Region Invest Partnership Programme is an opportunity for businesses to be part of our incredible region's future through our strategic placemaking partner status.

Together, we can open doors for our people and businesses, be seen on the world stage and promote the region as a landmark destination for capital investment and foreign direct investment through our key cluster sectors.

Why partner with us?

Our region already attracts global investment, renowned companies, skilled talent and innovation, especially in emerging technologies, the creative industry and advanced manufacturing. It means we can unlock opportunities and demonstrate why investors should see our region as a top destination for growth and capital. Our focus on sustainability, innovation, and inclusive growth will truly benefit our communities. For us, it is about bringing our partners on that journey and to bring these plans to life.

We're developing a more integrated approach to promoting our region, meaning we can offer partners – like you – the option to engage across a full year of programmed activity. This is your chance to help CCR to amplify our investment opportunities and build a region where future generations can thrive.

The Cardiff Capital Region Invest Partnership Programme means you can enjoy stronger collaboration and greater visibility year-round.

What makes us stand out?

Our ability to successfully deliver public and private sector collaboration across the region and its united vision for the future.

For a long time, our ten local authorities have worked with private sector partners, establishing strong working relationships with organisations that share our values and ambitions. These partners understand that if they invest in Cardiff Capital Region, they invest in our vision to create a greener, fairer, stronger region for all. Whether that's at the top of our northern valleys or touching the shoreline.

Our programme of events and activities means that as partners, **you will gain a global platform to share how your vision supports regional growth** and helps us to highlight the ready to invest opportunities we offer, putting us firmly on the radar of investors who are looking for long-term success.

The Cardiff Capital Region Invest Partnership Programme ***gives us a chance to deepen collaboration and showcase our investment opportunities*** *at local, national and international events throughout the year.*

This partnership programme isn't for everyone. It's an opportunity to be part of our journey, part of our region's story and help us to ***connect with those partners and investors who share our vision****.*

Events like MIPIM, UKREiiF and Wales Week London brings Cardiff Capital Region to a global audience – to promote what our region is doing differently and what sets us apart from other cities and regions. They are where meaningful conversations with investors, businesses, other global cities and of course, senior political figures take place helping us ***secure investment that create jobs, growth and prosperity****.*

Our recent successes have been powered by strong partnerships between the private and public sectors. The Cardiff Capital Region Invest Partnership Programme offers a ***valuable opportunity to deepen those collaborations****, so we speak with one clear voice to global audiences and drive more investment for generations to come.*

Kellie Beirne
Chief Executive,
Cardiff Capital Region

How the Partnership Programme works

Our CCR Invest Partnership programme allows you to join **a year-round programme of place promotion events**.

The collaborative partnership will allow partners to have more influence over the curation of events as well as provide more and consistent opportunities to showcase current investment opportunities to global investors.

By being part of the Programme, you'll gain access and obtain exclusive benefits for the following events:

WALES WEEK / LONDON

20 FEB - 8 MAR 2026

An event dedicated to showcasing the best of Wales, from our culture and heritage to business and innovation

mipim®

9 - 13 MAR 2026

The world's leading property market event gathering the most influential players from the real estate industry

UKREiiF THE UK's REAL ESTATE INVESTMENT & INFRASTRUCTURE FORUM

19 - 21 MAY 2026

Connecting people, places and businesses to unlock sustainable, inclusive and transformational investment

CAFC RWAS

20 - 23 JUL 2026

A wide range of activities including forestry, horticulture, crafts, countryside sports, shopping, food and drink

Unleash
Unleashing Ambition & Good Growth

23 SEP 2026

An opportunity for those businesses looking to scale-up to the next level to hear from leading experts from the private sector

International/Flagship Event

mipim®

At a Glance:

- **20,000**+ Delegates
- **150** Global Leaders
- **90**+ Conferences
- **2000**+ Investors

MIPIM is the world's leading property market event which gathers the most influential players from all sectors of the international real estate industry. Held over four days in Cannes it will take place 9 - 13 March 2026 and focuses on the transformation of the built environment with unrivalled access to the greatest number of development project and sources of capital worldwide.

With 73% of the world's most important investors attending MIPIM every year, means that our stand can be positioned as a top choice, giving investors and attendees the chance to understand how they can explore how to access our 1.5m residents, our infrastructure and investment potential.

MIPIM forms part of our strategic drive to attract inward investment, foster inclusive growth and this drive aligns specifically with our CCR objectives around infrastructure and transport. Going to MIPIM allows us to showcase our investment opportunities as well promoting local partner companies, like you, giving you the opportunity to attend and promote yourselves at a fraction of the cost, within the region's stand.

Cardiff Capital Region has a new position on the high-footfall area of La Croisette and a programme of activity will take place on the Cardiff Capital Region stand throughout the week alongside supporting fringe events showcasing the best of South East Wales.

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Prifddinas Ranbarth Caerdydd
Cardiff Capital Region
at
mipim
We are here
C19.E
Boulevard de la Croisette
Majestic Hotel

National / Flagship Event

UKREiiF THE UK's REAL ESTATE INVESTMENT & INFRASTRUCTURE FORUM

At a Glance:

- **16,000**+ Delegates
- **2,300**+ Speakers
- **60** Stages
- Fourth Annual UKREiiF Event

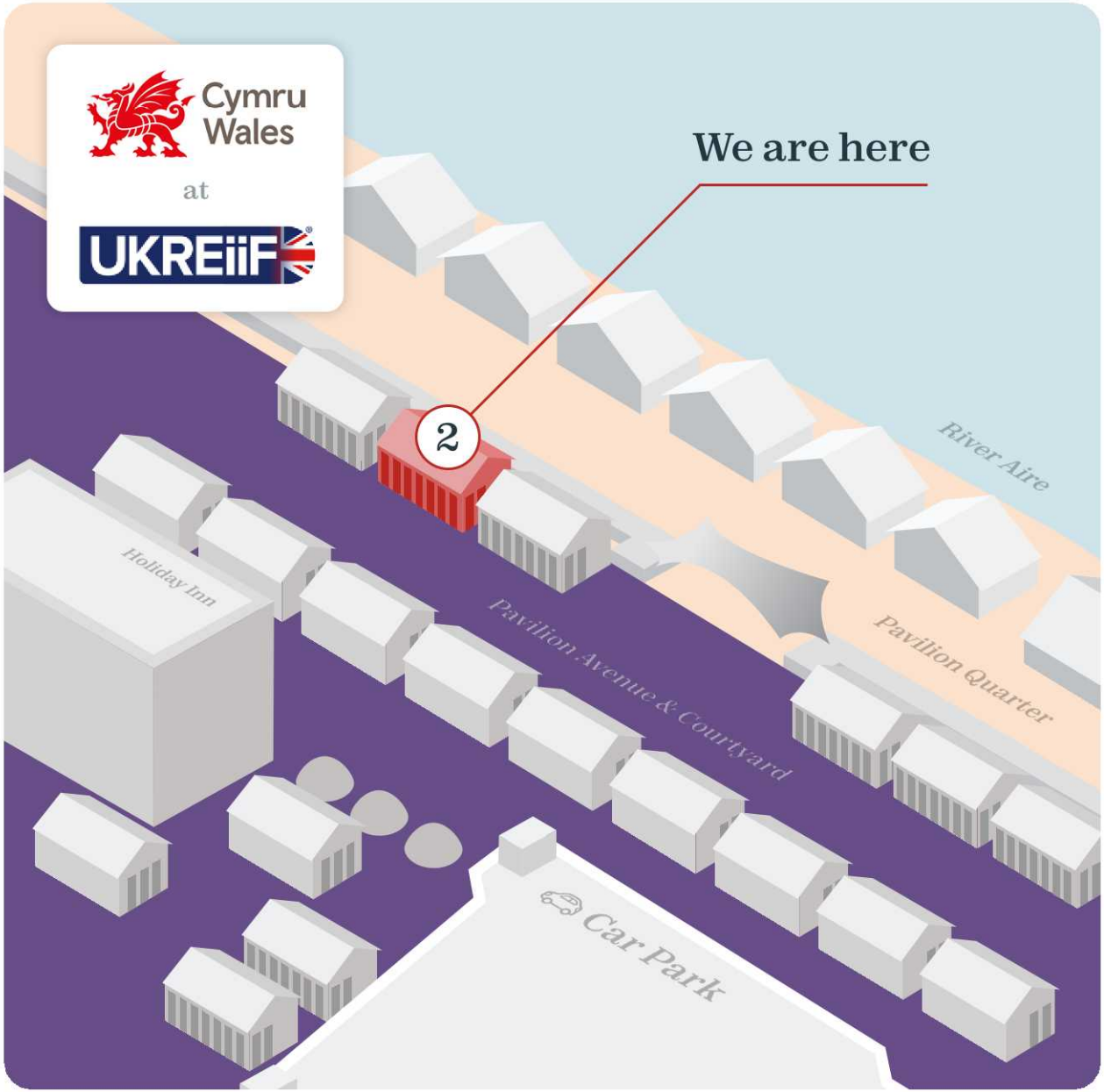
Cymru Wales

UKREiiF is a three-day event which takes place in Leeds 19th - 21st May 2026. It aims to connect people, places and businesses to accelerate and unlock sustainable, inclusive and transformational investment.

The event gathers all the key players, influencers and decision makers within the investment and real estate markets to highlight investment and development opportunities. It connects and facilitates new relationships to drive economic growth through development and regeneration.

An impressive 83% of delegates have secured investment, won contracts or achieved tangible success directly through their involvement with UKREiiF and the event has been instrumental in unlocking over £2 billion in projects and investment, reinforcing its role as a critical driver of UK-wide growth.

At this event, the stand will be organised by Welsh Government and will be an All-Wales stand where Cardiff Capital Region will be co-sharing with the three other Corporate Joint Committees in Wales, as well as Anglesey Freeport and Celtic Freeports. We will also be hosting our own dedicated fringe events.


Cymru Wales
at
UKREiiF
We are here
2
River Aire
Holiday Inn
Pavilion Avenue & Courtyard
Pavilion Quarter
Car Park

National Event

WALES WEEK / LONDON

Wales Week London is an annual celebration held in London, taking place from 20 February to 8 March 2026 and incorporates St David's Day on 1 March.

Wales Week is dedicated to showcasing the best of Wales, from our culture and heritage to business and innovation. It features over 130 events across sectors like business, tech, arts, sport, food & drink and attracts thousands of attendees each year.

Cardiff Capital Region is one of the sponsors, and we will be hosting our own events as part of their two-week programme to showcase what South East Wales has to offer across our key clusters as well as taking the opportunity to engage with businesses and political figures.

Benefits of attending Wales Week London:

- An investor and themed roundtable event (partner host)
- A gala dinner in Westminster
- A Parliamentary reception

Photography by: Sophie Jordan

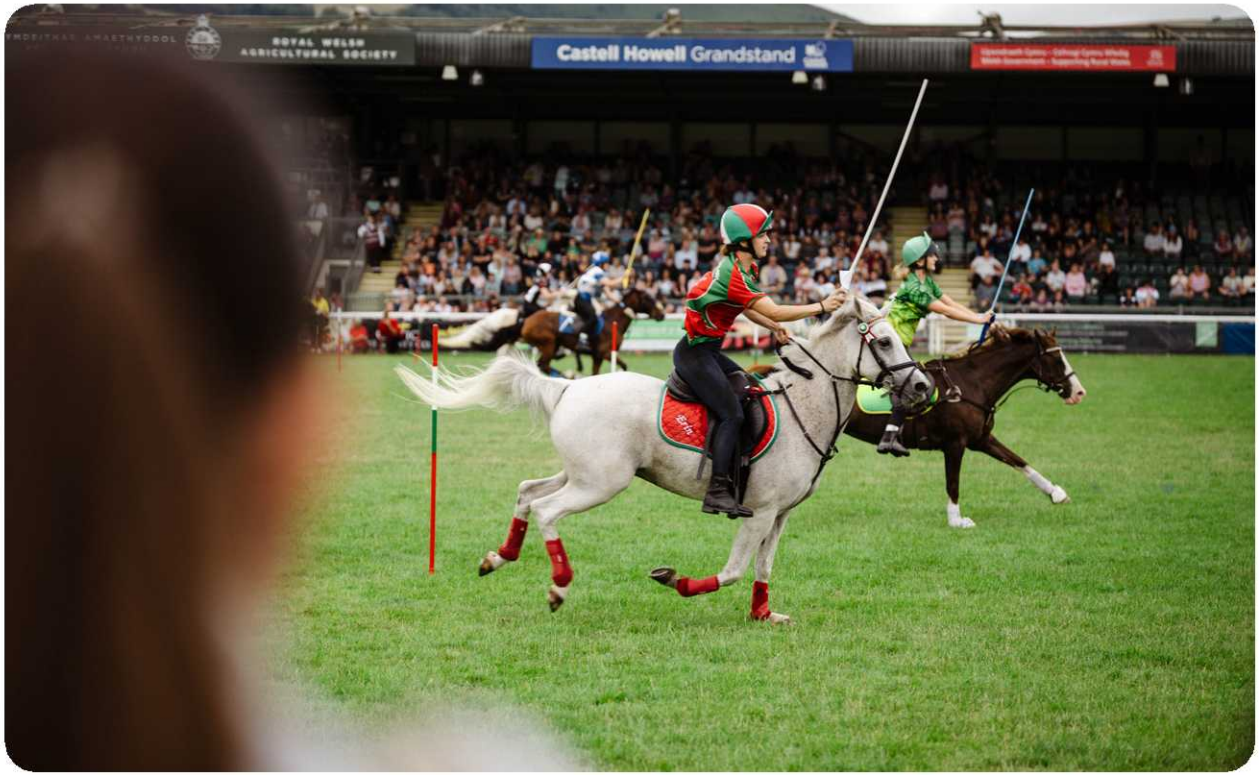
National Event

Along with an exciting four-days of livestock and equine competitions, with entries travelling from far and wide to compete, the Royal Welsh Show has something to interest everyone through its wide range of activities including forestry, horticulture, crafts, countryside sports, shopping, food and drink and a 12-hour programme each day of exciting entertainment, attractions and displays.

Cardiff Capital Region will have their own dedicated stand at the event in the main pavilion which will be an excellent platform for networking. The 2026 Royal Welsh Show will take place from Monday 20 – Thursday 23 July.

Benefits of attending Royal Welsh Agricultural Show:

- Attendance at sponsors drinks reception
- Networking opportunities
- Partner brand inclusion in week's activities



Photography by: Royal Welsh

Conference

Unleash

Unleashing Ambition & Good Growth

The Unleash conference will return in 2026 with scalability, growth and innovation at its core. The event will be an opportunity for those businesses looking to scale-up to the next level to hear from leading experts from the private sector. It will amplify how CCR is supporting businesses to thrive, creating economic wellbeing across the region and sharing prosperity.

This will extend into a local authority driven 'Regionally Unleashed' programme, which would embed a framework of events across each county, targeting SMEs looking to grow and signposting to appropriate funding routes. There will also be a pre-conference dinner for key speakers and investors that will take place the evening before the conference.

The event will take place on **Wednesday September 23rd 2026** at Cardiff City Stadium.

Sponsorship opportunities will be available in due course.

Don't just take our word for it

*"Having **access to senior politicians, senior people who work in CCR, and the private sector people** who are passionate about what is going on in the Cardiff Capital Region is really important to us and makes it worthwhile."*

Chris Shepherd
Director, 31 TEN

*"Lovell had the fantastic opportunity of attending MIPIM for the first time as a partner of Cardiff Capital Region and what an exhilarating experience it was. We found it really enlightening to **engage with a diverse range of people who shared such positivity and enthusiasm for the property industry.**"*

Gemma Clissett
Regional Partnership Director, Lovell

*"MIPIM is **really worth its weight in gold**, it's a fantastic location and is showcasing the opportunities for the region, both within people you haven't met before but also more broadly whether it's funders, investors, developers, and selling the benefits of what our area has to offer."*

Louise Atwood
Executive Director for Development, Trivallis Housing Association

*"It's our first time out here, so wasn't sure what to expect but I have been really warmed by the collaborative feel everyone has got with CCR, met some new people but also reinforced existing relationships. **I'm really excited about what has been presented out here and the opportunity it gives us as a business.**"*

Andrew Eilbeck
Divisional Managing Director, Knights Brown

Become an Annual Partner

Our annual package allows you to join a year-round programme of place promotion events. There are three tiers to choose from - **here's what you'll get:**

Benefits			Principle Invest Partner £15,000 +VAT	Invest Partner £10,000 +VAT	Invest Associate £7,500 +VAT	Invest Micro Partner* £4,000 +VAT
Events		Wales Week London Roundtable	1 Place	—	—	—
		Wales Week Parliamentary Reception	1 Place	—	—	—
		Wales Week London Dinner	1 Place	1 Place	—	—
		Royal Welsh Horticultural Show Drinks Reception	1 Place	—	—	—
		Cardiff Capital Region Annual Dinner	2 Places	2 Places	1 Place	—
		Exclusive Stakeholder Networking Events	2 Events, 2 Places	1 Event, 1 Place	—	—
		Unleash Conference 23rd September 2026	2 Places	2 Places	1 Place	1 Place
		Unleash Conference Exhibition Stand	1 Place	1 Place	—	—
		Unleash Conference Speaker opportunity	✓	—	—	—
MIPIM & UKREiif Stand and Access		Delegate Passes (MIPIM & UKREiiF)	2	2	1	—
		Choice of a delegate pass for either MIPIM or UKREiiF	—	—	—	1
		Access to RX Global database (MIPIM)	✓	✓	✓	✓
		Use of Cardiff Capital Region stand (MIPIM) and All Wales stand (UKREiiF) throughout	✓	✓	✓	✓
PR and Marketing		Official partner title featured in all promotional materials relating to your company's attendance	✓	✓	✓	✓
		Announcement as partner of CCR Investment Programme	✓	✓	✓	—
		Your company logo included on lock up on promotional wall on stand	✓	✓	✓	✓
		Your company logo included on lock up on CCR website	✓	✓	✓	✓
		Opportunity to submit an article for inclusion on the Cardiff Capital Region website	✓	✓	✓	—
		Your company to be promoted through our social media channels	2 Posts	2 Posts	1 Post	—
Networking and Events	MIPIM	Invitation for your company to attend the pre MIPIM 2026 networking event	2	2	1	*Benefits dependent on choice of event*
		Drinks reception Tuesday 10th March on the CCR stand	2	2	1	
		Drinks reception Wednesday 11th March on the CCR stand	2	2	1	
		CCR sponsors lunch Copal Beach Thursday 12th March	2	1	1	
		Invitation for your company to attend the CCR dinner in October 2026	2	2	1	
	UKREiiF	Invitation for your company to attend the pre UKREiiF 2026 networking event	2	2	1	*Benefits dependent on choice of event*
		Invitation to attend the CCR breakfast at Dakota, Leeds on Tuesday 19th May	2	2	1	
		Invitation to attend the CCR drinks reception on the All- Wales stand Wednesday 20th May	2	2	1	
		Invitation for your company to attend the CCR dinner in October 2026	2	2	1	

Subject to contract

** This package will be available for businesses employing fewer than 10 members of staff with a turnover/balance sheet total under £1.7m*

Become an Official Sponsor

MIPIM 2026:

Pre MIPIM partner meeting at company venue | February	£3,500
One drinks reception on the Cardiff Capital Region stand | Tuesday 10th March	£3,500
One drinks reception on the Cardiff Capital Region stand | Wednesday 11th March	£3,500
One lunch Copal beach x40 people | Thursday 12th March	£6,500

UKREiiF 2026:

Pre UKREiiF drinks reception at company venue | May	£3,500
One sponsored breakfast for 60 people at Dakota Hotel, Leeds | Tuesday 19th May	£2,000
One sponsored dinner for 10 people at Gaucho Restaurant, Leeds | Tuesday 19th May	£3,000
One sponsored dinner for 10 people at RBG Restaurant, Leeds | Wednesday 20th May	£3,000
One drinks reception on the All Wales Stand co-hosted with Cardiff Capital Region	£1,500

Subject to contract

Wales Week London 2026:

Sponsorship of CCR Wales Week London Dinner | Tuesday 24th February	£5,000
Sponsorship of CCR Wales Week London Roundtable, The President's Dining Room, RICS Westminster | Wed 25th February	£3,500

Royal Welsh Agricultural Show 2026:

Sponsorship of drinks reception on stand	£2,500

Unleash Conference *Ricoh Suite, Cardiff City Stadium, Wednesday 23rd September 2026*:

Headline Sponsor	£5,000
Session Sponsor	£3,000
Sponsor	£2,000
End of Conference Drinks Reception	£1,500

Subject to contract

Interested?

If you would like to explore your involvement with CCR Invest Partnership Programme and the best partnership package for you, please get in touch.

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Commercial Development Lead

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Telephone:
07866 948 341

Stay up to date with all our latest news and events on the CCR website:

CCR Events Hub

Prifddinas Ranbarth Caerdydd | Cardiff Capital Region

Cyngor Bwrdeistref Sirol Blaenau Gwent County Borough Council

Caerphilly County Borough Council / Cyngor Bwrdeistref Sirol Caerffili

Cardiff / Caerdydd

Merthyr Tydfil County Borough Council / Cyngor Bwrdeistref Sirol Merthyr Tudful

monmouthshire / sir fynwy

Torfaen County Borough / Bwrdeistref Sirol Torfaen

Cyngor Bwrdeistref Sirol Pen-y-bont ar Ogwr / Bridgend County Borough Council

Rhondda Cynon Taf

Newport City Council / Cyngor Dinas Casnewydd

Vale of Glamorgan / Bro Morgannwg

www.cardiffcapitalregion.wales