THIS IS OPPORTUNITY

THIS IS WALES

In partnership with

Uchelgais Gogledd Cymru
Ambition North Wales

Prifddinas Ranbarth Caerdydd | Cardiff Capital Region

Tyfu Canolbarth Cymru
Growing Mid Wales

Cyd-bwyllgor Corfforedig
De-orllewin Cymru
South West Wales
Corporate Joint Committee

© GE Aerospace Wales

Wales is its own country within the UK. Our devolved government provides easy access to decision makers.

As part of the UK – and its market of 69 million people – Wales offers a business-friendly environment to expand, trade and invest.

There's plenty of talent here, with over 275,000 students in full and part-time education in our eight universities and 13 further education colleges.

Industrial property here is among the most affordable in the UK.

Wales is a nation that believes in bold ideas, brilliant people and building a better future. It's a place where businesses don't just grow – they flourish. With a spirit of innovation and a culture of collaboration, Wales offers everything an ambitious investor or entrepreneur needs to succeed.

Here, talent runs deep. Our universities and colleges work hand-in-hand with industry to shape a skilled, loyal and future-ready workforce. Whether you're pioneering in life sciences, fintech, advanced manufacturing or creative industries, you'll find the expertise and energy to drive your vision forward.

Innovation is in our DNA. Wales is home to world-leading tech clusters – from compound semiconductors and cyber security to green energy and AI. We're agile, inventive and globally connected, with a thriving ecosystem that turns ideas into impact.

Wales offers a rare balance: vibrant cities, stunning coastlines, national parks and a strong sense of community. It's a place where wellbeing matters, where short commutes and affordable living help attract and retain top talent who want more than just a job – they want a life.

Our economy is diverse and resilient, with strengths across aerospace, creative industries, clean energy and more. This variety fuels innovation and opens doors to new partnerships and supply chains.

Wales is connected – physically and digitally. With excellent transport links to London, Europe and global markets, plus strong digital infrastructure, we're ready for the future of work and trade.

And underpinning it all is a bold, world-leading commitment to sustainability and long-term thinking. The **Well-being of Future Generations Act** is unique to Wales – a pioneering piece of legislation that challenges public bodies to make decisions that benefit not just today, but tomorrow. It's a framework that's inspiring businesses to align with seven national well-being goals – from prosperity and resilience to equality and global responsibility. For investors, it's a powerful signal: Wales is serious about building a future that works – for people and planet.

Above all, Wales is a place where things happen. Where businesses, academia and government work together to make a difference. Where ambition is matched by action. And where your investment isn't just supported – it's celebrated.

This is Wales. Invested.

CYMRU WALES PAVILION
UKREIIF PROGRAMME

Tuesday 19 May

08:30	**Pavilion Opens**
09:30 – 10:30	**Welcome to Wales** Join us for a breakfast networking session to connect with the Wales team and discover the latest opportunities across real estate, infrastructure and regeneration. Find out how Wales is shaping investable projects and welcoming partners ready to deliver growth.
Speaker:	**Duncan Hamer,** Director Economy and Operations, Welsh Government
11:30 – 12:30	**Place Based Impact and Development Brought to Life** In Wales, we want to explore beyond the rhetoric of the buzz words and focus on delivery. Hear from the organisation that has turned one of the UK's lowest performing communities into a thriving neighbourhood and learn about some of Wales' opportunities with greatest potential.
Facilitator:	**Mike Brough,** Strategic Director for Regional Growth, Cardiff Capital Region
Panellists:	**Simon Harding-Roots**, Managing Director – South, MUSE **David Mathews**, Land and Property Programme Manager, Ambition North Wales **Suzy Jones**, Director of Future, Urban Splash
14:30 – 15:30	**Unlock Wales' Competitive Edge: Investment Zones and Freeports** Wales' Investment Zones and Freeports are creating unprecedented opportunities for forward-thinking investors ready to accelerate growth, innovate, and stay ahead of the curve. Join this panel discussion to find out more about how you can work with us to unlock unique investment opportunities for you in Wales.
Facilitator:	**Mark John**, Private Sector Advisory Board Chair, South West Wales CJC
Panellists:	**Iain Taylor**, Flintshire and Wrexham Investment Zone Programme Manager, Ambition North Wales **Christian Branch**, Head of Service, Regulation and Economic Development Service, Isle of Anglesey Council **Cllr Deborah Davies**, Deputy Leader, Newport City Council **Cathy Hall**, Interim Chief Executive, Celtic Freeport
16:30 – 18:30	**Launch of South-West Wales Investment Prospectus and Strategy** **Event by Invitation Only** Hosted by: **South-West Wales Corporate Joint Committee** | Sponsored by: **Shroders** The South-West Wales Region offers a wealth of investment opportunities across diverse sectors such as life sciences, renewable energy, smart manufacturing, and digital industries. A supportive business environment, bolstered by financial incentives and collaborative initiatives, makes the region an attractive destination for investors seeking innovation, sustainability, and substantial returns.
Speakers:	**Jonathan Guest,** Amion Consulting **Mark John,** Private Sector Advisory Board Chair, South West Wales CJC
19:00	**Pavilion Closes**

Wednesday 20 May

08:30 — Pavilion Opens

08:30 – 10:00 — Planning for On-site Digital Connectivity

Hosted by: **Ambition North Wales** | Sponsored by: **Ontix**

Mobile connectivity is no longer a 'nice to have'; it is critical for operational performance, tenant satisfaction and meeting customers' expectations. Join Ambition North Wales and Ontix to explore a range of practical solutions for improved indoor and outdoor coverage – keeping people and systems well connected at all times.

Chair: **Nick Bennett**, Director, Planning Economics Savills; and Non-Executive Advisor, Ambition North Wales

Panellists: **Stuart Whitfield**, Digital Connectivity Programme Manager, Ambition North Wales
Chris Newall, Chief Executive Officer, Ontix
Milda Manomaityte, Chief Executive, The Association for Consultancy and Engineering

10:30 – 11:30 — Green Growth at Scale: Turning Wales' Energy Transition into an Investable Economic Opportunity

Explore how Wales is aligning energy, economic development and spatial planning to create compelling green growth investment opportunities. We will focus on how Wales can position itself as a credible destination for green investment, moving beyond individual projects – an offer that delivers both decarbonisation and economic return.

Facilitator: **Daniel John**, Head of Environmental Infrastructure, South West Wales CJC

Panellists: **Nicola Somerville**, Head of Operations, CCR Energy
Daniel Burgess, Head of Economy and Climate, Growing Mid Wales
Cenydd Rowlands, Property Director, Development Bank for Wales
Meghan Davies, Energy and Net Zero Programme Manager, Ambition North Wales

12:30 – 13:30 — Transport as a Driver of Regional Growth

Panellists will examine how a coordinated, place-based approach to transport can deliver investment readiness, maximise the value of public funding, and create the conditions for innovation in sustainable transport modes.

Facilitator: **Professor Mark Barry**, Professor of Practice in Connectivity, Cardiff University and member of the South West Wales CJC Private Sector Advisory Board

Panellists: **Dan Tipper**, Transport for Wales
Nicola Denning, Head of Infrastructure, Cardiff Capital Region
Hannah Shackleford, Senior Strategy Partner, GWR
Ben Pritchard, Director – Midlands, Wales & West Cities, Planning & Design Group Leader, Arup
Mark Wade, Director of Place, South West Wales CJC

14:30 – 15:30 — Wales Pension Partnership Investment Management Company; Investing in our Collective Future and Making a Local Impact

The new £25bn Investment Management Company will look to create local investment programmes that target specific economic, social and environmental outcomes, within the boundaries of its fiduciary duty to safeguard Local Government pensions in Wales. Find out more about this exciting opportunity to work with us in the future.

Speaker: **Rob Lamb**, Chief Executive, Wales Pension Partnership Investment Management Company

16:30 – 18:30 — Cardiff Capital Region Afternoon Reception — **Event by Invitation Only**

Sponsored by: **SSE Energy Solutions**

Join leaders from the Cardiff Capital Region and key stakeholders for an afternoon reception to wrap up Day 2.

Speakers: **Kellie Beirne**, Chief Executive, Cardiff Capital Region
Nikki Flanders, Managing Director, SSE Energy Solutions

19:00 — Pavilion Closes

Across every corner of Wales, investment, innovation, and inclusion are creating a nation where business can grow with purpose. From coastal Freeports to dynamic Investment Zones and the thriving Mid Wales growth corridor, each region combines distinct industrial strengths with a shared national vision for a sustainable and balanced economy.

REGIONAL STRENGTHS

Driving Growth Across Wales

1–Anglesey Freeport
North Wales

Anglesey Freeport is transforming the north into a global hub for low carbon energy, data/AI, manufacturing, and international trade. Centered around Holyhead Port, Prosperity Park, Parc Cybi, Rhosgoch, and the M-SParc Science Park, the Freeport supports the UK's transition to clean energy through projects in nuclear, hydrogen, and marine renewables. Backed by £25 million in seed funding, it is forecast to generate 5,000 high value jobs across advanced data/technology, logistics, and energy. This strategic location, at the crossroads of the Irish Sea and European trade corridors, demonstrates how North Wales is harnessing innovation to drive sustainable prosperity.

2–Celtic Freeport
South West Wales

Spanning Milford Haven and Port Talbot, the Celtic Freeport is a flagship clean energy and industrial decarbonisation initiative; it will power the net zero transition through floating offshore wind, hydrogen, sustainable fuels, manufacturing, energy storage and port logistics. The Freeport is expected to create up to 11,500 skilled jobs and attract £8.4 billion in private investment. An Industrial Strategy Zone, strategically located near two deep-water ports, offers excellent rail, road, sea and pipeline connectivity. Supported by highly competitive investment incentives, it features strong workforce development through local training and upskilling initiatives, plus an innovation network linking academia, industry and research centres. The Celtic Freeport exemplifies the Welsh commitment to connecting people, skills and technology in pursuit of a cleaner, stronger economy.

3–Flintshire and Wrexham Investment Zone
North Wales

The Flintshire and Wrexham Investment Zone builds upon a well-established advanced manufacturing region. Focussed on the key strategic sites of Wrexham and Deeside Industrial Estates, Warren Hall and land surrounding Hawarden Airport, it benefits from £160 million in joint UK and Welsh Government funding to accelerate research, productivity, and job creation. Airbus, Toyota, JCB, AMRC and many others are advancing next generation processes in aerospace, automotive, and low carbon technology. The area is also supported by the North Wales Growth Deal and is enhancing export infrastructure and supply chain capabilities that reach into North West England and Europe. This vibrant industrial heartland is a model of cross border connectivity, flexibility, and ambition.

1–Anglesey Freeport
North Wales

2–Celtic Freeport
South West Wales

3–Flintshire and Wrexham Investment Zone
North Wales

4–Cardiff Capital Region Investment Zone
South East Wales

4–Cardiff Capital Region Investment Zone
South East Wales

Home to one of the UK's most concentrated innovation ecosystems, South East Wales leads the way in Advanced Manufacturing and Digital & Data. Cardiff and Newport form the gateway to the unique Compound Semiconductor Cluster and connect major academic, public, and private research institutions to commercial opportunity. A joint UK and Welsh Government initiative, delivered by Cardiff Capital Region, this Investment Zone is accelerating growth in R&D and innovation. With a focus on sustainable development and inclusive prosperity, South East Wales is a magnet for international investment.

CanfodAu – Centre for Engineering and Innovation,
Wrexham University

Uchelgais Gogledd Cymru
Ambition North Wales

Overview

We exist to unlock sustainable growth across North Wales—bringing together six local authorities and partners to turn regional strengths into a pipeline of credible, deliverable opportunities for investors and businesses.

As an ambitious regional body, we work collaboratively with public and private sector partners to drive sustainable, inclusive economic growth while enhancing social and environmental wellbeing.

Building on our regional strengths and addressing long-standing market barriers, we are delivering transformational programmes through a £160m Investment Zone – focused on advanced manufacturing, alongside a £240m Growth Deal, targeting Digital Connectivity, Land & Property, High-Value Manufacturing, Low-Carbon Energy, and Agri-food & Tourism. Together, these investments will unlock up to £2bn of total investment by 2036 and support the creation of up to 10,000 new jobs.

By creating a connected, resilient, smart and sustainable region, we are strengthening skills, developing and retaining talent, enabling business growth, and accelerating innovation across North Wales.

Strategic Benefits

North Wales is ready for investment and growth. We take a regional approach – aligning transport, land use, and economic development into a coherent, place-based system that connects people, businesses and opportunities.

To the east, the Flintshire and Wrexham Investment Zone builds on a globally significant cluster of advanced manufacturing excellence, strengthens by powerful cross-border links into the Northwest of England.

To the west, Anglesey – our energy island – is at the forefront of low carbon innovation. It is set to host the UK's first nuclear small modular reactor, is home to a new Freeport designation, and will play a key role in the North Wales AI Growth Zone.

Across the region, we are accelerating digital connectivity as a critical enabler of productivity, innovation and inclusive growth. Our ambitions are underpinned by a clear and focused skills strategy – ensuring ta strong pipeline of talent to meet the evolving needs of our priority sectors and support long-term economic resilience.

Commercial Opportunity

North Wales offers a compelling proposition for investors—built on strong partnerships, delivery momentum, and a clear pipeline of opportunities.

—The Flintshire and Wrexham Investment Zone will act as a catalyst for growth, reinforcing – the region's position as a leading location for advanced manufacturing. Its £160m, ten-year funding package creates a highly attractive platform for inward investment.

—The Anglesey Freeport provides a distinctive offer, with tax, customs and regulatory advantages designed to accelerate trade, innovation and development.

—With a designation of an AI Growth Zone, North Wales is positioning itself at the forefront of emerging technologies – creating new opportunities for data-driven and AI-enabled businesses and investors.

—At Wylfa, one of the UK's most strategically significant energy sites, plans for new nuclear development present a major long-term investment opportunity in clean, reliable power generation.

Alongside this, the North Wales Growth Deal is unlocking a portfolio of projects across multiple sectors, targeting up to £1bn of total investment by 2036. North Wales is an emerging powerhouse – rich in opportunity, strong in delivery, and ready to partner with investors to realise its full potential.

To find out more about opportunities in North Wales, contact us at **investment@ambitionnorth.wales**

© Crown Copyright

Prifddinas Ranbarth Caerdydd | Cardiff Capital Region

Overview

Cardiff Capital Region (CCR) is a public body that brings together the ten councils of South East Wales, working with the UK and Welsh Governments to attract investment, grow the regional economy and support business innovation and local community endeavour. Our goal is simple – to build a stronger, fairer, and greener economy that benefits businesses and communities across the region.

Our region is well placed to continue attracting British and foreign direct investment to develop innovation-led and inclusive growth. The economic wellbeing objectives at the heart of our efforts seek to create competitive, connected and resilient opportunities across a region that includes two major cities and multiple large towns in coastal and inland communities. The region boasts three major universities and over 70,000 university students. CCR set up the world's first compound semiconductor cluster that is now the leader in the UK in R&D and advanced manufacturing.

Strategic benefits

Our proposition is collaborative, transparent and driven by long-term value creation and it offers one of the most compelling investment proposals in the UK. As a public body, Cardiff Capital Region is well connected to both Governments in Westminster and Cardiff Bay and the ten local authorities of our region, ensuring high levels of governance. Organisations and companies looking to move into our region can apply for investment from a series of £50m impact funds from CCR.

The region is also home to our £160m Cardiff Capital Region Investment Zone that is leading the way in the UK in advanced manufacturing and digital technology.

How we work with partners

We provide:

—Early engagement with project sponsors and landowners
—Investment structuring support, including co-investment
—Tailored insights into market opportunities and growth sectors
—Access to research, innovation networks and talent ecosystems

Commercial opportunity

An invitation to investors, developers and strategic partners: whether you are an institutional investor, master developer, industry leader or innovation partner, join us in shaping Cardiff Capital Region. We are already working with ambitious partners who want to be part of the transformation of the economic future of South East Wales.

Opportunities for investors are enhanced by CCR having:

—A GVA of £39.4bn across the region
—A hub of 61,000 businesses including global multinationals
—Over £700m invested from CCR into our Metro transport development
—£140m being invested into the redevelopment of Cardiff Central's train station, ready for the 2028 football Euros

We offer a unique opportunity to work at the meeting points of:

—Clean energy innovation
—Advanced manufacturing and semiconductors
—Digital, AI and cyber technologies
— Creative industries
—World class placemaking

CCR has opportunities ready for engagement and collaboration.

Next steps

We welcome contact from organisations looking to explore:

—Detailed investment packs and project briefings
—Site visits and development tours
—Joint venture opportunities
—Tenancy, occupancy or cluster development opportunities
—Co-investment and strategic partnerships

Contact us **invest@cardiffcapitalregion.gov.uk**

Tyfu Canolbarth Cymru
Growing Mid Wales

Overview

Mid Wales offers a distinctive investment opportunity—combining innovation, natural assets and a collaborative regional approach to growth. Through Growing Mid Wales, partners across business, academia and government are working together to create the conditions for long-term, sustainable investment.

Backed by the Mid Wales Growth Deal—a £110m commitment from the UK and Welsh Governments, leveraging a wider £400m investment portfolio—the region is delivering the infrastructure, sites and support needed for businesses to scale and succeed.

Mid Wales is not defined by a single proposition, but by the strength of its ecosystem—bringing together investment, innovation and partnership to support long-term regional growth.

Strategic Benefits

Mid Wales is building momentum in advanced manufacturing and agri-food/food technology—sectors with strong foundations and clear growth potential.

Key developments within the Growth Deal portfolio are helping to shape this environment. The Agri-Food Business Park will provide a state-of-the-art facility for the manufacture and development of innovative food and drink products, enabling businesses to test, scale and bring new products to market using specialist equipment and commercial-grade data.

Alongside this, plans for Cymru Tech Park will support the growth of advanced manufacturing and technology-led businesses, strengthening the region's capacity for research, innovation and high-value employment.

Wider programmes such as the Innovate UK Launchpad further strengthen the region's innovation ecosystem—positioning Mid Wales as a practical testbed where ideas can move from concept to commercial reality.

Together, these investments create a supportive, connected environment—where public investment, skills development and collaboration align to unlock private sector growth.

Commercial Opportunity

Mid Wales presents a range of commercial opportunities across key growth sectors, supported by strategic investment and increasing national and international visibility.

The region is strengthening its position as a destination economy. Rali Ceredigion continues to grow in profile, attracting competitors and audiences from across the UK and beyond. Looking ahead, Mid Wales will also form part of the Tour de France Grand Départ in 2027, with the route passing through Powys—bringing global visibility and significant economic opportunity.

Combined with its outstanding landscapes and growing active travel infrastructure, this creates opportunities across tourism, hospitality and the wider visitor economy.

For investors, Mid Wales offers:

—Access to a growing ecosystem of innovation, skills and collaboration
—Strategic public investment unlocking private sector opportunities
—High-quality sites and infrastructure designed for modern business needs
—A distinctive destination economy with increasing national and international profile
—A long-term, partnership-led approach that provides confidence for investment

Mid Wales offers the opportunity to be part of a region that is ambitious, connected and ready to grow.

To find out more about opportunities in Mid Wales, contact us at **growingmidwales@ceredigion.co.uk**

Cyd-bwyllgor Corfforedig
De-orllewin Cymru
South West Wales
Corporate Joint Committee

Overview

Croeso i Dde Orllewin Cymru. Welcome to South West Wales – a region with strong foundations and a strong future.

South West Wales offers an investor-ready pipeline aligned to our Regional Investment Strategy 2026–2031: Powering Wales — Past, Present, Future.

With major gateways across the region, opportunities focus on priority sectors including energy and net zero, life sciences and wellbeing, manufacturing/technology/materials, and the experience economy.

We translate ambitions into investable propositions by packaging sites and projects, enabling infrastructure, and providing a clear route from enquiry to delivery with the right partners around the table.

Building on a proven track record through the successful £1.3bn Swansea Bay City Deal, we are ready to partner to accelerate delivery, and scale long-term, sustainable growth.

Strategic Benefits

As the second most densely populated area in Wales, the South West region is home to over 710,000 people and offers a diverse, high-quality environment that blends a vibrant urban waterfront with thriving coastal, rural and market-town communities.

Building on our region's strengths, we have identified the following strategic investment priorities:

—**Powering the UK's Energy Transition:** South West Wales is uniquely positioned to anchor the UK's drive for energy security and low-carbon transition. The region combines a long industrial heritage with emerging strengths in clean, flexible and resilient energy systems.

—**Building a strong, resilient business base:** from advanced materials to precision manufacturing, data innovation and health technology.

—**Investing in the South West Wales experience:** From the Gower Peninsula to Pembrokeshire's coast, our region combines natural beauty with vibrant communities and a growing creative industry.

By aligning investment with our established strengths and emerging opportunities, South West Wales is well positioned to deliver balanced, resilient growth that supports both the regional economy and the wider UK.

Commercial Opportunity

Our Regional Investment Prospectus outlines how South West Wales offers more than **£6 billion** in commercial investment opportunities, reflecting the region's ambition and capacity for sustainable long-term growth.

Strategic priority sectors:

—**Energy**
Business Base: 1,240 businesses
GVA: £2.72 billion
Employees: 7,820

—**Life Sciences and Wellbeing**
Business Base: 695 businesses
GVA: £1.29 billion
Employees: 30,500

—**Advanced Manufacturing, Technology and Materials**
Business Base: 1,125 businesses
GVA: £1.59 billion
Employees: 24,465

—**Culture, Leisure and Hospitality**
Business Base: 6,085 businesses
GVA: £1.28 billion
Employees: 39,910

—**Agri-tech and high-value food production** and the **creative and digital** sector.

Bringing together critical infrastructure and transport, major regeneration schemes and a fast-growing innovation ecosystem, the region provides a diverse pipeline of high-value, resilient projects with scale, momentum and lasting value.

South West Wales is open for business and ready to partner with investors to unlock long-term, sustainable growth.

If you are excited about the potential to invest in our region visit us at **southwestcjc.gov.wales**

Contact Us

tradeandinvest.wales

LinkedIn

Welsh Government Staff Information

Tim Howard
Deputy Director, Property
tim.howard@gov.wales

Richard Baker
Deputy Director, Place Directorate, Housing & Regeneration
richard.baker@gov.wales

Ian Williams
Deputy Director – Tourism Development and Events
ian.williams@gov.wales

Jennifer Low
Head of Property Infrastructure Delivery
jennifer.low@gov.wales

Leigh Donovan
Head of Regeneration South East Wales
leigh.donovan@gov.wales

Rhidian Jones
Head of Tourism Development
rhidian.jones@gov.wales

Richard Shaddick
Senior Project Delivery Manager, Inward Investment
richard.shaddick@gov.wales

Cymru Wales is the Welsh Government supported marketing initiative for Wales.

Disclaimer:
The Welsh Government does not warrant, endorse, guarantee, or assume responsibility for the accuracy or reliability of any information provided by the businesses featured in this brochure. The use of, or reliance on, any such information is solely at your own risk. You must conduct your own due diligence before entering into any contractual arrangements with those businesses. The Welsh Government excludes all liability whatsoever in respect of all claims, whether in contract or tort (including negligence) or otherwise arising out of or in connection with the content of this brochure.

Please note the information included in the brochure has been provided by the individual companies.

OGL

WG54075 © Crown copyright 2026,
Welsh Government